

"Unity is strength... when there is teamwork and collaboration, wonderful things can be achieved."

IQHA Board of Directors Meeting Minutes March 18, 2025

The IQHA Board of Directors met Tuesday, March 18, 2025 at the Echo Electric office in Ames, Iowa. President Tammi Adix called the meeting to order at 6:37 PM. Board members in attendance: Tammi Adix, Mitch Adkins, Jennifer Horton, Codi Jo Heesch, Sarlynn Heston, Lindsay Black, Mary Ebnet, Mateer Strong, Brian Hamrick, Kim Strong, and Jackie Kincaid. Lori Mennenga called in via Google Meet. Loren Meyer and Rosalie Carlson were unable to attend. Guests included Kelly Birkenholtz and Bill Horton.

Tammi opened her remarks with some thoughts to consider when voting on decisions to encourage board members to give thorough thought to the issues before voting. She received our reports from our accountant at 5:01 PM on Monday but had to return them to him with several errors to be corrected. She received a letter from him before this meeting that they will longer work for us, effective immediately, without charging us for January or February services but they would be able to prepare our 2024 tax return for \$1,200. Some discussion was held regarding our accounting issues. Tammi then submitted Dick Donnelly for approval on the 2025 Hall of Fame committee. Kim Strong made a motion to approve, with a second by Sarlynn Heston, motion passed.

Vice President Mitch Adkins echoed Tammi's thoughts on considering issues before we vote and holding off rushing to vote on items that could be tabled for further discussion.

Kim Strong requested a correction to the February minutes to reflect her comment that the year-end P&L report should specify accounts which have restricted funds for clarity. Jennifer will make that addition. Mitch made a motion to approve the minutes with that edit, seconded by Mary Ebnet. Motion was approved with Lindsay Black, Brian Hamrick and Sarlynn Heston not voting.

Codi Jo Heesch presented the treasurer's report with bank balances. The District 1 account was closed and moved to Availa. Three certificates of deposit were opened for the three inactive district accounts: District 1 \$16,000, District 6 \$13,500 and District 8 \$8,500, all for 6 month terms at 3.85% interest.

Social Media: Jennifer Horton reported the directory had mailed on Friday. Several reported they had received it. She received a suggestion to include horse show meals recipes in our monthly newsletter. She continues to share Facebook posts made by districts for their activities. Mayflower posts will be ramping up. The April newsletter deadline for information is March 25.

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OLD BUSINESS

Snowflake: Tammi presented the final financial report on the Snowflake Circuit. The show profit of \$8,933.52 was split and paid out: Amateur Committee \$4,466.76, District 1 \$2,233.38 and IQHA \$2,233.38. She presented a request from a district 1 volunteer to be reimbursed for hotel expense incurred during the show. Discussion was held without any motions made.

Iowa Horse Fair: Jackie reported she had received the 250 drawstring bags with the IQHA logo but a production issue with the tote bags with sponsor logos would not get them to her before the weekend so she had cancelled the order. Discussion was held on how to provide the sponsors with adequate recognition without the bags since that was the purpose of the sponsorships. A banner with sponsor logos was suggested. Jennifer made a motion for Jackie to total the sponsorship amounts she had collected, deduct the cost of producing a banner with the sponsor logos to display at the horse fair booth and then order the quantity of bags up to the cost of the money she has left to have bags available at other 2025 events. Seconded by Brian, motion passed.

Scenic City: Jennifer made a motion to pay District 5 \$1,000 and District 3 \$1,000 from the 2024 show profits. After some discussion about district participation and profit sharing, Lori Mennenga seconded the motion. With Kim and Jackie voting no and Brian, Sarlynn, Lindsay, Codi and Mateer not voting the motion failed. Jackie made a motion to pay \$1,500 to District 5 and \$1,500 to District 3. Mateer seconded the motion. With Mitch not voting and Codi Jo voting no, motion passed.

Mayflower 2025 Budget: Jennifer presented the 2025 Mayflower budget and information to date. We clarified the All Breed classes to be stock horses.

Scenic City 2025 Budget: Jennifer presented the 2025 Scenic City budget and information to date.

Fall Classic 2025 Budget: Kim presented the 2025 Fall Classic & Futurity budget and information to date. They are still working on the schedule which will include ranch classes beginning on Wednesday. Show Chair Nick Wood had sent out the initial version of the show schedule for review.

NEW BUSINESS

Credit Card Transaction Fees: Codi Jo presented some options for credit card processing. Kelly Birkenholtz pointed out that Cognition only worked with Stripe, Square or PayPal. Tammi reported the Square merchant fees were increasing and that with small amounts the 4%

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convenience fee we charge does not cover the fee we are charged. Lindsay made a motion to keep the credit card convenience fee at 4%. Sarlynn seconded and motion passed.

Expenditures: Tammi reminded committees to work within their budgets so the board did not have surprises. Mitch agreed reimbursements should be pre-approved.

Volunteer Shout Out: Tammi reported she is keeping a spreadsheet to document volunteers at IQHA activities and events so they may be recognized in the annual directory like we did for the 2024 sponsors. She is also tracking board attendance and participation.

Fall Classic & Futurity NSBA Stakes Classes: In 2024 IQHA subsidized added money from the discontinued Breeders Incentive Fund (BIF) and matched funds to total \$5,000 for the five classes. Mitch noted the entry fee applied to the classes by TNT was much lower than was intended, which affected the purse. Discussion was held regarding these classes. Mitch will look into the Prairie Meadows grant opportunities. Lindsay made a motion to move forward with these five classes with \$1,000 added each at the 2025 show with the Hunter Under Saddle changed to an Open Green class instead of Non-Pro. The entry fee of \$150 to include a \$25 office fee so \$125 from each entry is added to the purse. With a second by Mary, motion passed.

AQHA Convention/National Directors: Tammi presented a suggestion to provide active AQHA Directors a \$500 stipend toward convention attendance expenses, noting their participation was of value to IQHA. The list she presented included AQHA directors who actively served IQHA: Bill Horton, Wade Ellerbroek, Mary Ebnet, Tammi Adix, Jennifer Horton. Mary spoke about how Minnesota's affiliate provided their directors with \$750-\$1,000 to attend each year, valuing their participation to the affiliate. Jackie made a motion to pay each director on the list \$750 with a second by Lindsay. After some discussion, Codi Jo confirmed that amount would be OK in our budget. With Kim and Mateer voting no and Jennifer not voting, motion passed.

Youth Scholarship: Jennifer presented a proposal to make changes to the current IQHA youth scholarship program to adjust the application process and requirements, recognizing that we are getting several youth members joining closer to the end of their high school years. Rather than points credit applied to their activities, the application will outline their IQHYA participation and include letters of recommendation and an essay. Sarlynn made a motion to approve the changes, seconded by Codi Jo and motion was passed.

Horseback Riding Program: Tammi presented the 2024 HBR rules. Jennifer made a motion to set the HBR year-end award values at \$50, \$40, \$30, \$20 for 1st, 2nd, 3rd and 4th places in both the Quarter Horse and All Breed divisions to allow for four awards per division. Whether

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the awards were selected by the committee chair or they were allowed to select from the show year-end award catalog would be up to the HBR committee chair. Motion was seconded by Mateer and passed.

National Director Reports: Bill thanked Jackie for her support and encouraged everyone to attend the convention. He is busy preparing for the affiliate workshop that will be held at the convention. Tammi confirmed how the affiliate workshop is valuable for our affiliates. Jennifer reported on the Kimes Ranch sponsorship announced for financial awards at the AQHA Youth World Show for the top three places. Mary reported the Horse Protection Act (HPA) would not be implementing the changes that had been announced that would have impacted our shows and that it would remain status quo, retaining protections for the Tennessee Walking Horses.

District Director Reports: (2) Brian and Mary Jo had attended the funeral for Buzz Oliphant. He commented they had Walking O branded horses at the graveside service. They will also be attending the AQHA convention. District 2 donated \$1,000 to the Mason City fairgrounds improvement project. The Hawkeye Classic will have a clinic on Wednesday night for exhibitors. They were still looking for insurance options on cattle for the show. (3) Lori reported they will have a meeting on April 9. They have a couple of rider spots open in their ranch clinic coming up and plenty of auditor spots available, with a lower fee this year to encourage people to come. She is looking at a possible District 3 sponsorship for the open show during the North Iowa Fair and they are looking forward to Scenic City. (4) Codi Jo reported their clinic had 6 riders for the weekend and 1 single day rider with a \$500 profit for the district. Clinician Stephen Hutchins received several good comments. They were able to watch the livefeed from the NRCHA World's Greatest Horseman event in the evening. Kim thanked Codi and her family for hosting the clinic and the great lunch and noted that Bill Horton and Loren and Jodi Meyer were also there. Their next meeting will be April 1 in Oskaloosa with FFA and 4-H outreach and Mayflower topics on their agenda. (5) Jackie reported they just had a meeting with more new members coming. They are hosting a queen clinic with Liz Petersen, Lara Yungclas, Brittney Kincaid and Mateer Strong on April 27. Their trail ride will be September 27-28 in Elk Rock with a potluck. The District 5 queen interviews will be held during Mayflower. They are looking at IQHA logoed slickers for a fundraiser and will do a calendar for 2026. Their next meeting will be April 8 in Altoona.

Directors-at-Large Reports: Sarlynn thanked Tammi for trying to speed up our meetings and she feels we need to improve our efficiency. Lindsay reported the Palomino and Buckskins have both opened up their color-bred programs to encourage more to register and participate. She reported on the outreach committee with several ideas from Lanie Petersen for the youth aspect to encourage youth not currently showing AQHA. Mary is working with Lindsay and Lanie on the outreach committee. She reported on the Illinois Quarter Horse happy hour at the Gordyville

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show and what a nice social event it was. Kim stated she would like to explore ideas with the outreach committee and EC for the Fall Classic. Mateer reported she is helping with the District 5 Queen Clinic and would be attending the AQHA Level 1 East Championships. She is working on sponsorships for the Congress contest with her queen team.

Youth: Jennifer reported she had some new project ideas for the youth reporter and their new point keeper was already on track. The youth are sponsoring the high point and reserve high point youth awards. They are selling raffle tickets for a Kentucky Derby quilt by Debi Donnelly they will draw for at the Mayflower so if the show could utilize a Derby theme it would fall together.

Amateur Committee: Lisa Merfeld sent a report. The amateur committee second quarter meeting will be held April 17 via Microsoft Teams link. They are looking forward to donations for the Mayflower silent auction and appreciated all the support and volunteers at the Snowflake.

Ranch Committee: Kim reported they had a Zoom meeting. The show schedule will look similar to the 2024 schedule but they are looking at options for improvements. They are working on sponsorships and look to be ahead of last year at this time. Kim has met with the VP Corporate Outreach for Fareway Stores about a potential title sponsorship and is looking forward to continuing that discussion with them. They are looking at a pre-entry deadline for the futurity and will be accepting check payments for nominations in addition to credit cards. She would like some time on Saturday evening prior to the start of the cattle classes to introduce the Breeders Futurity Super Horse along with Ranch Horse Futurity High Money contenders and sponsors and committee recognition.

Show Committee: Mitch had nothing to report at this time.

Breeders Futurity: Brian reported he was looking for options for an auction company for 2026.

Lindsay made a motion to adjourn, seconded by Mary Ebnet. Meeting was adjourned shortly after 10 PM.

Assets:

Checking/Savings:

District 1 First Community	17227.87
District 2 Availa	24389.75
District 3 Green Belt	6068.13
District 4 Twin Cedars	6620.30
District 5 Availa	8,356.62
District 6 Availa	14,195.98
District 7 First Community	17379.4
District 8 Availa	9194.03
Amateur Account	17649.86
Audit Account	14,031.02
Breeders 2020 Account	0.54
Breeders 2021 Account	19622.37
Breeders 2022 Account	39172.62
Breeders 2023 Account	42743.25
Breeders 2024 Account	30590.98
Breeders 2025 Account	77580.01
Breeders Fund Account	16361.55
Dollars for Scholars Account	7179.45
EWD Account	518.45
General Fund Account	93,123.35
Ranch Horse 2019 Account	0.67
Ranch Horse 2020 Account	11674.81
Ranch Horse 2021 Account	7827.64
Ranch Horse 2022 Account	18463.89
Ranch Horse 2023 Account	28059.13
Ranch Horse 2024 Account	44311.31
Ranch Horse 2025 Account	10000.01
Ranch Horse Futurity Account	31965.10
Reserve Account	21495.08
Total	\$635,803.17

Certificates of D	#	Column 1	Column 2	Column 3	Column 4
CD- Breeders 20		50000		cd #xxx1647	matures 6/2025
CD- Ranch Horse		20000		cd#xxx2988	matures 8/2025
CD- Ranch Horse		20000		cd#xxx991	matures 8/2025
CD-Ranch Horse		20000		cd#xxx994	matures 8/2025
CD-Ranch Horse		10000		cd#XXX997	matures 8/2025
Reserve account		32300		cd#xxx993	matures 1/2026
CD-Amateur Acc		8000		cd#xxx014	matures 6/2025
CD- Dollars for S		11000		cd#xxx035	matures 1/2026
CD- EWD		800		cd#xxx014	matures 1/2026
Total in CDs at A		172100			

cds	172100.00
accounts	635803.17
total all accounts	807903.17